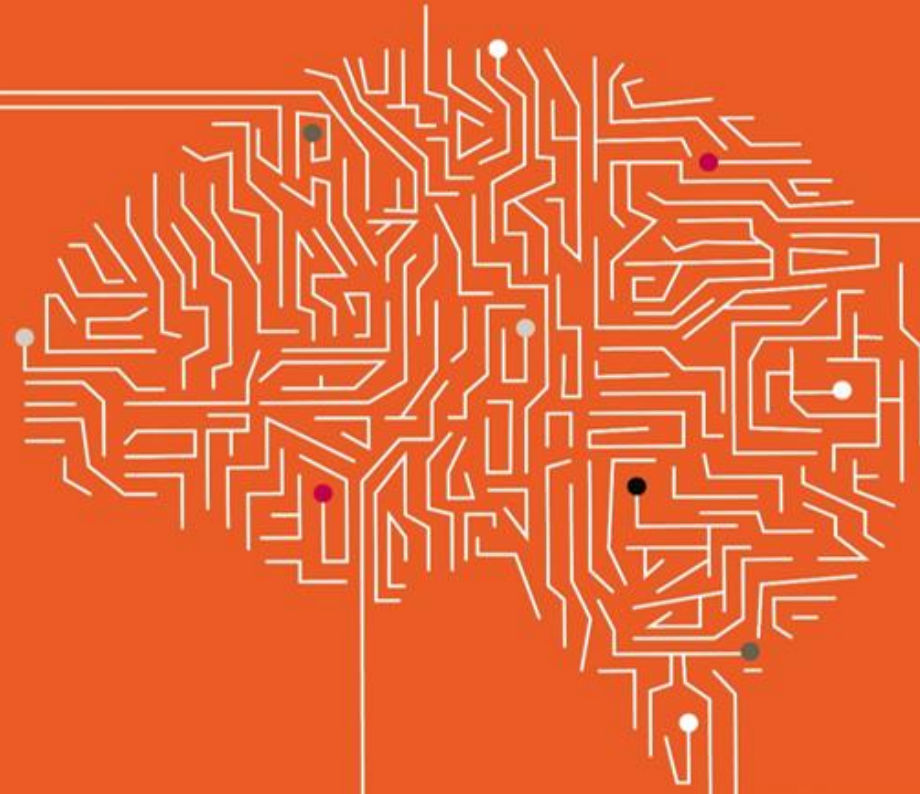


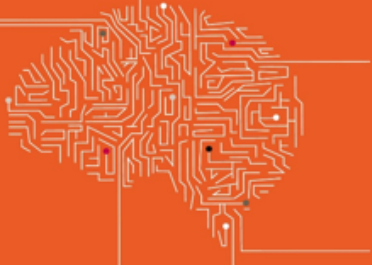
SOGETI CONFERENCE 2016

THE FUTURE OF MACHINE INTELLIGENCE

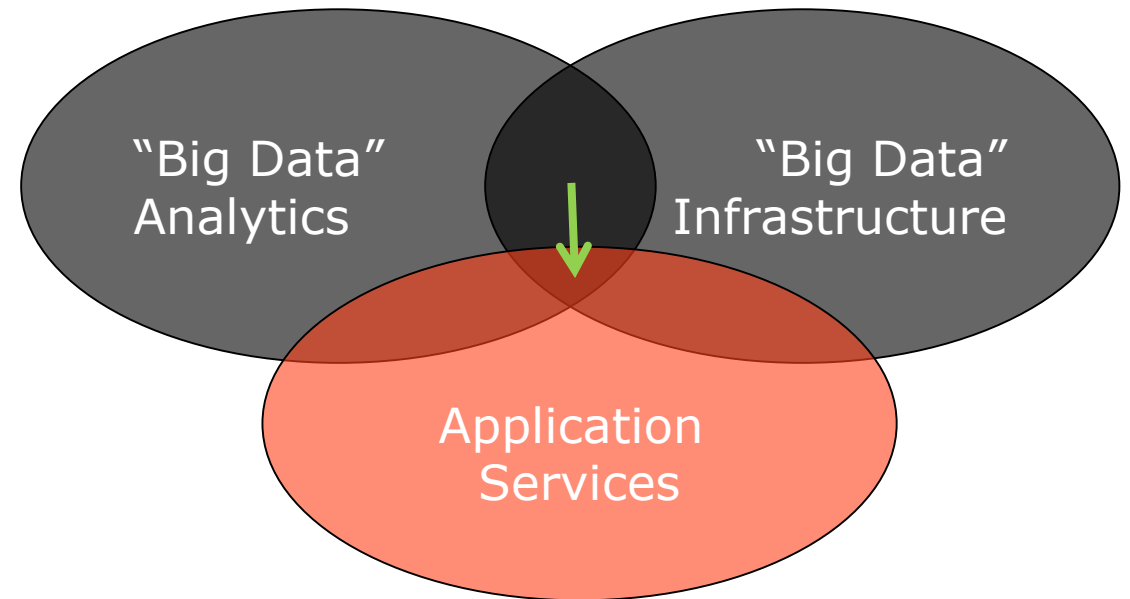
**SOGETI + INNOVATION
= SOGETILABS**

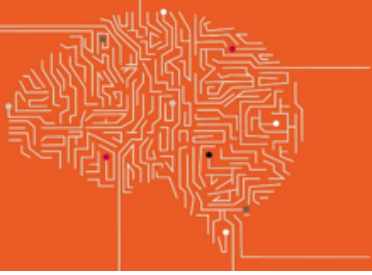
Piet Olivier
Innovation Officer
SogetiLabs



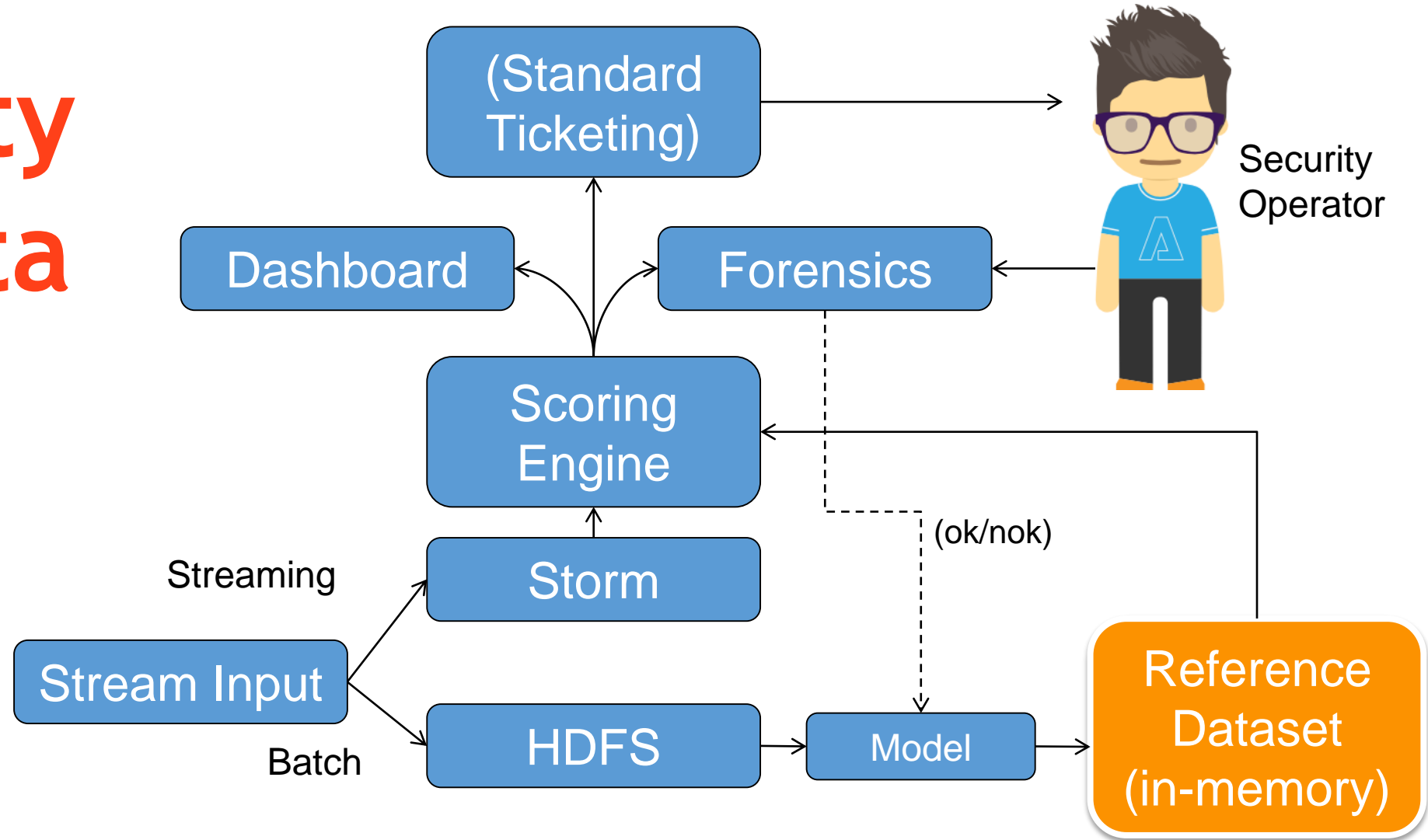


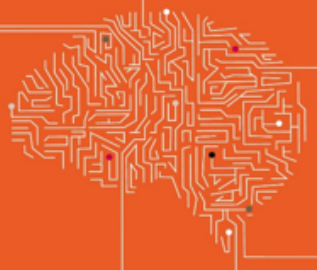
- Sogeti invests in INNOVATION
 - Innoviris – Brussels Region
 - Security Big Data project in Nov 2015
 - New “Flex4Apps” in Sep 2016*
- SogetiLabs Innovation EXCHANGE





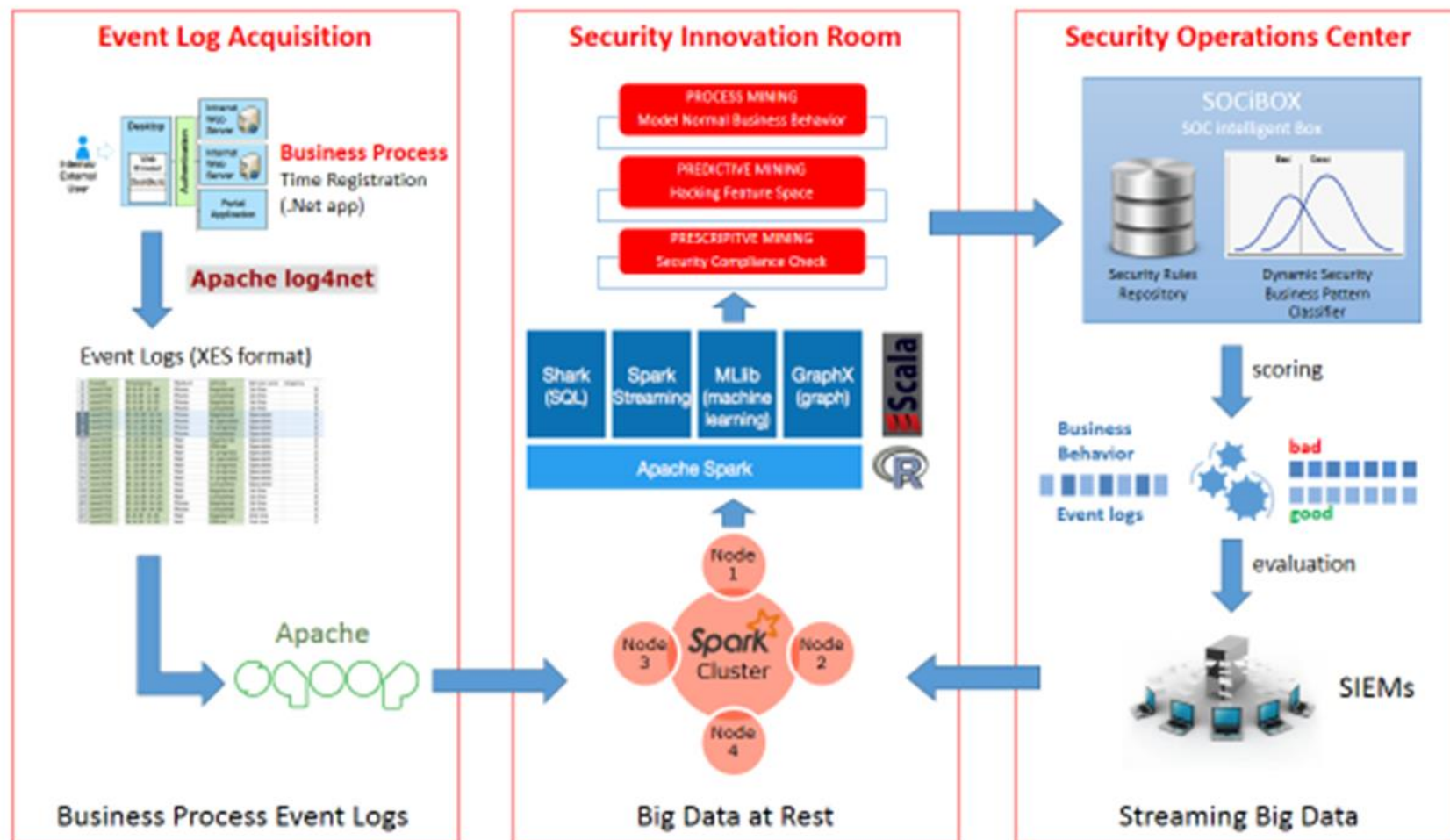
Security Big Data

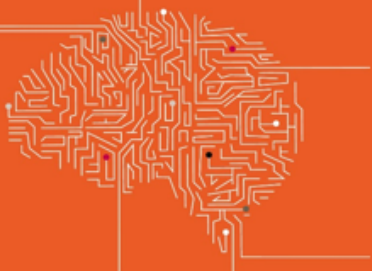




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Under The Hood

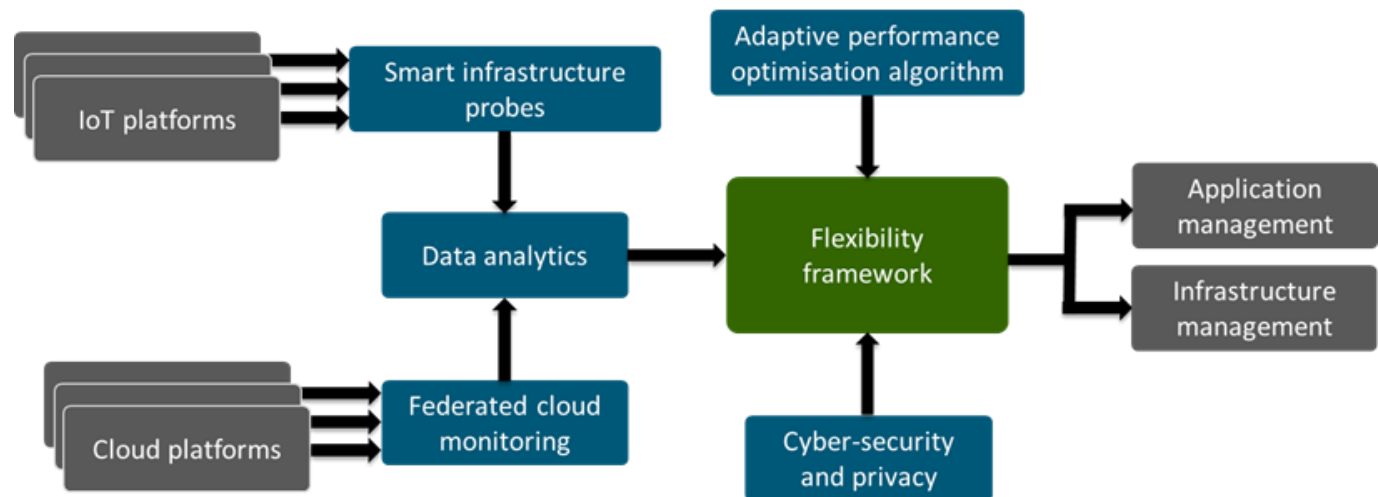


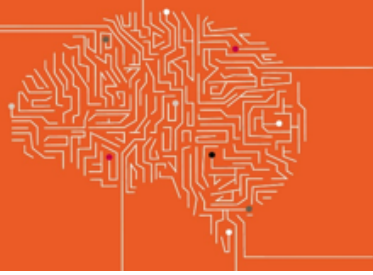


Flex4 Apps

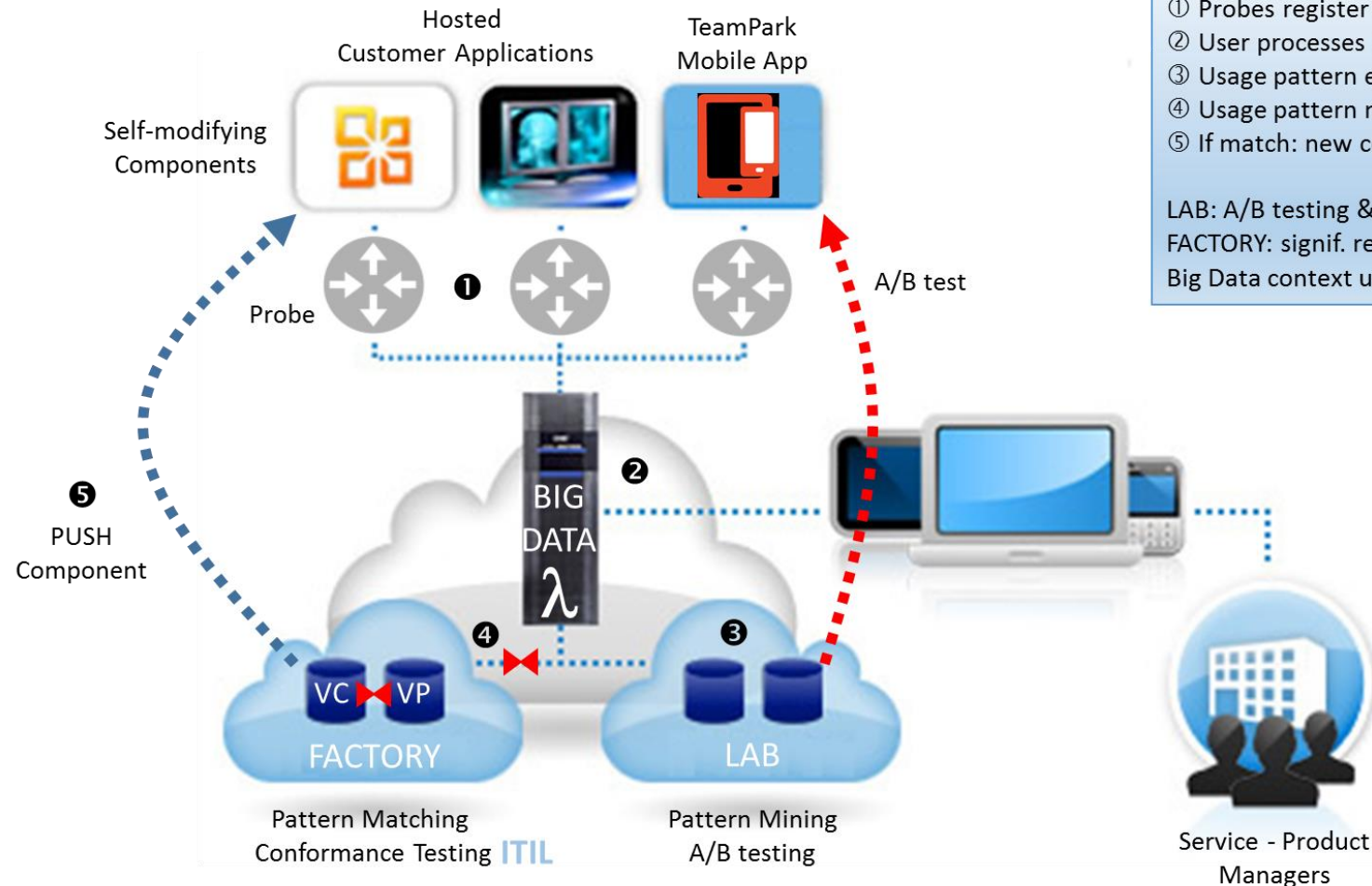
Drivers:

- Blending of application and infrastructure (DevOps)
- Evolution from app monitoring to integrated **application management**
- Large scale





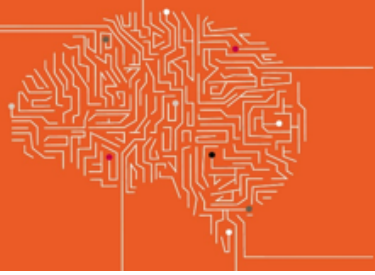
Under The Hood



Flex4Apps - Use Case

- ① Probes register User Process on customer App
- ② User processes (logs) stored in Big Data Cloud.
- ③ Usage pattern extract using Process Mining
- ④ Usage pattern match w. valorisation patterns.
- ⑤ If match: new comp. push to customer app.

LAB: A/B testing & Mine Big Data Cloud (TST/ACC).
FACTORY: signif. results published to factory (PRO).
Big Data context uses Lambda (λ) architecture



SOGETI CONFERENCE 2016

SOGETILABS
Vision Inspiration Navigation Trends

**More
Info ➡**



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➡ Check it out!